LAH GETS A NEW LOOK

Thanks to a generous donation by Highwire Lounge, Lend A Hand has a new logo and website.

Working with a graphic design class at the University of Arizona, LAH received several proposals for a new logo. These were winnowed to two options and the board overwhelmingly voted for our new look, which features an adobe home nestled in the palm of a hand.

Next, a team from the Advanced Digital Marketing class at U of A’s Eller School of Business, consisting of four women, studied our existing website and proposed a new design that is simpler and easier to navigate. You can see it at www.LAHSeniorHelp.org.

Finally, the Eller team proposed a digital marketing plan to help LAH raise community awareness of our services, to encourage volunteers, and increase financial support for our services.

LAH was also featured in an article in the Arizona Daily Star that focused on our status as a Qualified Charitable Organization, which entitles donors to a dollar-for-dollar credit on their Arizona taxes.

Many thanks to all the board members who participated in this effort.

REMINDERS

Contact Donna, LAH Transportation Assistant, (520) 312-7143, for rides up to 2 weeks in advance. If she is unavailable to answer your call, please leave a message. Deadline for rides the following week is Friday at 5:00 PM.

Cancelling a ride? Don’t wait; call the transportation number: (520) 312-7143.

Other requests or problems, call Trish: (520) 248-6882.

LAH phone hours:
8:00 – 5:00 Monday—Friday
After hours, leave a message.

Census 2020: A short questionnaire is coming in mid-March. It asks for details about who you are, where you live, and who lives with you. Your answers are safe, easy, and confidential, and for the first time, the questionnaire is partially on line. It is important to complete the Census to help determine where to build new schools, hospitals and businesses, the distribution of federal dollars, and how seats in Congress are apportioned. More information will be sent to you shortly. When you get your notice in the mail that you can complete the Census on line, call Trish: (520) 248-6882.
PLANT SALE A SUCCESS

The second annual Lend A Hand plant sale was held on November 16, 2019, at the home of Junie Hostetler, LAH Treasurer. Jane Hoffmann, LAH Co-President, served as our cashier. Many board members, volunteers, and clients donated plants and pots for sale.

With help from all our dedicated volunteers, we raised over $1,000!

WANTED: Volunteers to help Lend A Hand. Our top need is drivers, but there are other services as well. Do you like to chat on the phone? You can help a senior neighbor relieve loneliness. Call Trish, (520) 248-6882.

YARD SALE: Lend A Hand’s next yard sale will be January 31–February 1, 7:00-1:00 PM, at St. Frances Cabrini, 3201 E. Presidio. Donations will be accepted up to January 29. Call before 1/29 for pick-up information: Glenn at (520) 505-8982.

LUNCH WITH FRIENDS

Below are the dates for our monthly Senior Socials. Callers will let you know the menu and if there will be anything additional on the program. Lunches in November and December will be special—JOIN US, it’s fun!

<table>
<thead>
<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>18</td>
<td>17</td>
<td>21</td>
<td>19</td>
<td>16</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>January</th>
<th>July</th>
<th>August</th>
<th>September</th>
<th>October</th>
<th>November</th>
<th>December</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>21</td>
<td>18</td>
<td>15</td>
<td>20</td>
<td>17</td>
<td>15</td>
</tr>
</tbody>
</table>

ELECTION OF OFFICERS

President: Nancy Ruhl
Co-President: Vicki Mills
Secretary: Sandy Miller
Treasurer: Junie Hostetler

FAREWELL

We are saddened to report the passing of our dear friends:

- Otto Grosz
- Irene Russo
- Dick Palmer
- Sally Tako

HAPPY NEW YEAR

It’s a new year for all of us, including crooks. If you have email, it’s likely that your online mailbox receives a number of suspicious messages every week. Robocallers are just as busy and persistent. **Don’t trust any message** purportedly from banks, utility companies, investment advisors, contest organizers, the IRS, Social Security, Medicare and celebrities. Do not respond to anyone who threatens you or asks you for money or personal information. Delete the email or hang up! Don’t buy any gift cards for people requesting payment or from people wanting to sell them, no matter what the person tells you. If you do, you will never see your money again.

---

This newsletter is a publication of Lend A Hand Senior Assistance, Inc., a 501(c)3 tax-exempt organization, P.O. Box 41323, Tucson, AZ 85717, (520) 248-6882, www.lahseniorhelp.org. Our mission is to support the needs of our senior neighbors. Your gift is tax deductible for federal income tax purposes. Lend A Hand (LAH) is a member of the Neighbors Care Alliance, a program administered through Pima Council on Aging (PCOA). Funding is through LAH fund-raising events, donations and grants. Donations are always welcome: www.lahseniorhelp.org